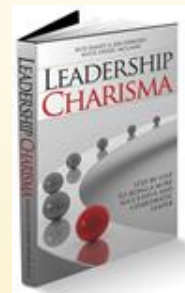


Executive Briefing



Exclusively for Business Owners and Executives

Engagement and Succession Planning are important topics in today's economic climate. Learn some ways that you and your managers can be more CHARISMATIC which helps engagement throughout the organization.



All pre-registered attendees will receive Chapter 1 of Leadership Charisma – in advance. Get your own copy at Amazon.com. We will give away some hardcover copies of the book Leadership Charisma at the end of the EXECUTIVE BRIEFING.

Using “Leadership Charisma” to Develop your Succession Plan

Usually “Charisma” is thought of as something that a person either has (born with) or doesn't have... The authors of the book “Leadership Charisma” have done their research to determine that charisma is based on behaviors. And since behaviors can be changed / modified, then charisma is something that can be learned, measured, and with practice - eventually developed.

If you and your management team were more charismatic, imagine how it could help improve some of these measurables: retention of key people, organization-wide engagement, productivity and eventually profitability.

Every organization is in one of 4-stages of Succession Planning...find out which stage you are in. Giving your top producers a defined career path also increases retention, productivity, engagement. Succession Planning is one way that top companies become top companies, and by having charismatic leaders that others want to follow.

PRESENTED BY: Mike Kestly, MBA and President of Kestly Development

Sponsored by Kestly Development

DATE: SEPTEMBER 22

TIME: 7:30 AM TO 9:00 AM

7:30 am – Buffet Breakfast / coffee while you network with other business leaders

8:00 am to 9:00 am - The Program

COST: \$25

LOCATION: Weber's Inn

REGISTER AT:

www.kestlydevelopment.net then Seminars
or more info (734) 483-6453

