

Executive Briefing



Exclusively for Business Owners and Executives

Having an engaged workforce in today's economic climate is the "KEY" to growing and increasing profit. Learn some ways that you and your managers can develop the skills to increase engagement throughout your organization.



TOPIC: Using "Engagement Surveys" to help you grow the business

There are as many ways to analyze engagement, as there are many different types of engagement surveys out there. What are some of the things that you should know about engagement? ...and the surveys that help manage and measure your workforce?

- Employee Engagement Definitions
- Employee Engagement Benefits
- What is Your Level of Engagement
- Engagement Level Comparisons
- Satisfaction with Employment
- Satisfaction with Manager

The details contained in this Executive Briefing can provide information about your organization from the perspective of your employees. This perspective should be a manageable option in your strategic planning. Find out if you should be concerned if your organization's levels of engagement or satisfaction fall into areas that are below expectations. What do you think your level of engagement is compared to national averages? Use the concepts presented to help guide your future actions.

PRESENTED BY: Mike Kestly, MBA and President of Kestly Development
...this is the 3rd in a series of Executive Briefings

All attendees will receive a complimentary Engagement Survey for up to 10 employees as a sample of how an engagement survey will work in their organization. Top companies are using this 22-question survey throughout the world.

Sponsored by Kestly Development

DATE: NOVEMBER 10

TIME: 7:30 AM TO 9:00 AM

7:30 am – Buffet Breakfast / coffee while you network with other business leaders

8:00 am to 9:00 am - The Program

COST: \$25

LOCATION: Weber's Inn

REGISTER AT:

www.kestlydevelopment.net select Seminars
For more information, call (734) 483-6453

IS THIS YOUR WORKFORCE? HOW WOULD YOU KNOW?

